



Investment Management Institute

# **SOLUTIONS MANAGER SHOWCASE**

## **Building Trust With Investors**

Dear Asset Manager,

**Subject:** IMI's September launching of Solutions Manager Showcase

Seismic changes are taking place in the way assets will be managed due to the COVID-19 virus. We see few if any face-to-face meetings taking place with investors or consultants. Conferences and seminars so popular for building relations have been sharply curtailed. In fact, IMI investor surveys conducted in 2020 indicate returning to pre-virus days will likely not occur before 2021.

For over forty years IMI has been a leader in financial education to institutional investors and affluent families enabling more than 100,000 investors to learn of investment developments and asset management solutions. To continue offering cutting-edge thinking IMI is launching a **Daily Solutions Manager Showcase**.

As an Asset Manager we are inviting you to join us in showcasing your firm to investors, family offices and consultants. We want to tell your story to our 15,000 targeted investors. What makes your firm unique and attractive, as well as innovative, responsible, and trustworthy.

Distinguished consultants and institutional investors are serving on the Editorial Board. They will be sharing their investment ideas including fulfilling pension liabilities and spending policy needs.

For managers, this can serve as an opportunity to showcase your talented team at a time when many firms are going through structural change.

IMI's Research Surveys with investors, family offices and consultants indicate they want to know of your strategies for managing risk and preserving assets. Also, learn how your firm's White Papers can further your views and ideas with investors.

Joining IMI's **Solutions Manager Showcase**, your firm will appear twice monthly educating investors along with all your contact information. As we navigate through these unprecedented times, let IMI showcase your asset management firm. Let us show investors why they can trust you in these uncharted waters.

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# SOLUTIONS MANAGER SHOWCASE

Building Trust With Investors



15,000 Qualified Investors (Daily)

- ◆ Showcase your firm to 12,000 **Institutional Investors**
- ◆ Reach 2500 **Family Offices** looking for new ideas
- ◆ Educate 1100 **Consultants** about your firm

### **Editorial Board**

Aon • Manager Analysis Services • Segal Marco • Verus Investments • Colonial Consulting Group  
Culinary Institute of America • Dahab Associates • Iona College • BX Partners • Clearbrook •  
CAPTRUST • Chartwell Consulting • Mercer • Americans for the Arts • Wildlife Conservation Society •  
Pentegra • Cliffwater • Curcio Webb • St. John's College • OmniResearch • Lakeview Consultants • UN  
Consulting • Ivory Day Consulting • Columbia Teacher's College • Lowery Investment Consulting •  
Galaxy Family Resources LLC • AHF Planners

### **IMI Solutions Manager Showcase** **Benefits**

- ◆ Appear twice monthly for a full year
- ◆ Detailed 500-650 words (1/2 page) description for your firm including what makes your products and strategies special to investors
- ◆ Contact information to create relationships
- ◆ Branding in IMI's Solutions Manager Showcase
- ◆ Featured in Special Editions
- ◆ Opportunity to Showcase firm's White Papers (**fee waived**)
- ◆ Open to asset managers including – Equities, Fixed Income, Hedge Funds, Private Equity and DEBT, Real Estate, Venture Capital and Fund-to-Funds
- ◆ Up to 50% discount off IMI's conferences & seminars
- ◆ Including in Manager Central (\$600 annual value)
- ◆ All these features for \$4800 annually